

Member Benefits, Opportunities & Services

Membership Plaque & Window Decal – adds instant credibility to your business.

Advertisement in Local Newspaper – the *News-Herald* provides a FREE 3x7 Ad to run in the *News-Herald* or *Village Connection* for new Chamber members. Valued at \$325!

Listing in the Loudon County Living Guide & Membership Directory – the recruiting magazine for relocating businesses & individuals who will soon be seeking your services!

Internet Listing – Web page includes a complimentary 50-word description of your business and 12 key search words. Link your own site for a \$50 annual fee.

Preferred Referrals – the Chamber refers only its members when inquiries are made.

Committee Participation – be a proactive part of positive change for your business and community. Only members can participate on Chamber committees impacting business & economic development, government & transportation, community relations and membership programs.

Monthly Newsletter – offers information about issues affecting businesses, current management trends, local events, education & networking opportunities, etc.

Newsletter Insert – feature your business as an insert in the Business Link newsletter.

Ribbon Cutting / Open House – We'll get the word out to elected officials, Chamber members and media. We'll even provide the ribbon...you just tell us when to show up!

Newcomer & Relocation Lists – be among the first businesses to reach out to newcomers. Sign up for a monthly list of the relocation requests we receive.

Membership Lists – only Chamber members can receive a hard copy of the membership list at no charge for their own promotional activities.

Maps – need a county map? Contact the Chamber to obtain your copy.

Feature Display Space – only Chamber member businesses can display their brochures and literature in the Chamber office...the first place people go when they're seeking information!

S.C.O.R.E. Counseling & Consulting – whether you're just starting out, looking to expand, need assistance with a business plan, or need help finding a location or capital, members receive complimentary assistance from retired executives in the community.



What does the Loudon County Chamber of Commerce do?

You have probably heard that question asked at one time or another and you may have wondered about it yourself. There are, in fact, a lot of misconceptions about the

Chamber. For example, there are those who believe the Chamber prints nice brochures, visits businesses, answers inquiries, plans networking events and advertises what a great place Loudon County is to work, live and enjoy life.

They are right, up to a point. We do all those things, and proudly so. All are important. But they are the fringe benefits of the Chamber.

The key focus of the Loudon County Chamber of Commerce goes far deeper. We are a catalyst – a common vehicle, through which businesses and professional people work together for a healthy economic climate and the common good of our community. A better community means better business conditions. It is from the profitable operations of business that many other benefits are derived. Our businesses help finance the civic, educational, cultural and charitable needs that our community is faced with every day.

Who is the “we” that does all this? It’s you – the membership. The Chamber’s strength lies in the number and diversity of our membership. Because our Chamber collectively represents the experience of the many businesses and professionals in our membership, we gain the knowledge and insight to identify issues of importance to the business community, and the combined means to develop and implement strategies to address them. Our Chamber members are the most responsible, innovative, and conscientious business and professional people in Loudon County. The Chamber accomplishes collectively what no one business or professional can do alone.

There is power in the membership of the Loudon County Chamber of Commerce. When you add in the publicity, referrals, business leads, political contacts, marketing services, business development seminars, community information, etc., it certainly makes your membership decision worth the investment.

Thank you for all you have done and for all you will do in the future.

Michael Bobo, Chamber President

LOUDON COUNTY **CHAMBER OF COMMERCE**

OUR MISSION:

Develop and maintain a favorable business climate and provide leadership in the development of economic growth and quality of life.

Loudon County Chamber of Commerce

318 Angel Row · P.O. Box 87

Loudon, TN 37774

865-458-2067 · 865-458-1206 fax

www.loudoncountychamber.com



Membership Application

Organization/Individual Name _____

Contact _____

Additional Contact _____

Mailing Address _____

City/State/Zip _____

Street Address _____

City/State/Zip _____

Phone # _____ Fax # _____

E-mail Address _____

Web Site Address _____

Would you like your web site linked to the Chamber's (\$50 annual fee)? yes no

Number of Employees/Associates (2 part-time = 1 full-time) _____

Type of Business _____

Communication Preference: e-mail fax mail Don't Publish: fax e-mail

Annual Membership Investment \$ _____ (Please contact the Chamber office for specified amount.)

One-Time Processing Fee: \$25 (non-refundable) **Total \$** _____

- Please mail to: Loudon County Chamber of Commerce, P.O. Box 87, Loudon, TN 37774 or fax to 865-458-1206.
- We accept checks, money orders, Master Card or Visa.

THANK YOU for your investment in and your support of the CHAMBER OF COMMERCE.

Account # _____ Expiration Date _____

Name on Card _____

Signature _____ Date _____

FOR OFFICE USE ONLY

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|-----------------------------------------------|-------------------------------------------|----------------------------------------------|-----------------------------------|
| <input type="checkbox"/> Check Enclosed # | <input type="checkbox"/> Welcome Letter | <input type="checkbox"/> Member Plaque | <input type="checkbox"/> Database |
| <input type="checkbox"/> Money Order Enclosed | <input type="checkbox"/> Newspaper Coupon | <input type="checkbox"/> Web site | <input type="checkbox"/> E-Mail |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Window Decal | <input type="checkbox"/> Membership File | <input type="checkbox"/> |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Ambassador | <input type="checkbox"/> New Member Luncheon | |